



The
Benefits of
**Scholastic
Reading
Club**



Build a classroom
library. Nurture
a community
of readers.



How Reading Club Benefits Your Class...

The flyers have books for every level – from Pre-K to Grade 8, in English and French!



You'll find an incredible collection of new and classic books that are **HAND-PICKED** for your students' grade levels and interests!



BUILD A CLASSROOM LIBRARY FOR ALL YOUR STUDENTS TO ENJOY!

We offer exclusive editions you can't get anywhere else, plus small group reading sets, curriculum support, reference books, favourite series, classics, and everything else you need!



THERE'S SOMETHING FOR EVERYONE!

We want to ensure every family can afford a book. There are prices as low as \$2, and hundreds of items under \$6 each month!



WE SUPPORT FRENCH IMMERSION!

The best place to shop for your French Immersion classroom! We have a reproducible letter to send home to Immersion parents to help them support their child's reading.



Teacher Tip:

Find out how to use flyers in your French Immersion class at scholastic.ca/rco/immersion



IT'S EASY TO

STEP 1

Sign Up & Sign In

NEW! You can register for your Reading Club account online!

Go to: scholastic.ca/canadaclubs

Then sign into your Reading Club Online account to start browsing.

STEP 2

Hand Out the Flyers

Keep the teacher pages and send the flyers home with your students. Set your due date online!

STEP 3

Submit Your Order Online

Ordering is easy! Log into your account. Any orders placed by parents online will already be linked to your account. Enter paper orders by student name and submit your order!

Teacher Tip:

Enter student names with your orders and your packing slip will be sorted by name.



ENTER STUDENT NAME ITEM #

Enter a number for this student

GET STARTED!



Teacher Tip:

Send home parent letters with flyers to get larger orders. Reproducible letters are available online to email or print (in multiple languages) on your Teacher's Desk.

It's Book Box Day!

Your Book Box will be delivered right to your school and your packing slip will be organized by student name, making it easy to sort your order. Share your Book Box Day excitement with us and you could win a prize!

#WeLoveReadingClub



Teacher Tip:

Shipping is Free When Parents Order Online!

When you submit a class order that includes at least one online parent order FREE SHIPPING is automatically included with no minimum order requirement.

MONTHLY

There are 2 Ways to Earn

1 The bigger your order, the more you earn!

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- Orders placed by parents in your class support your classroom!
- You'll earn Bonus Bank Rewards for every dollar spent on a classroom order over \$25!
- You can spend them as you go or save up for a larger purchase!
- Redeeming your rewards is easy to do online!
- You can check your Bonus Bank Reward balance anytime!
Go to My Account at:
scholastic.ca/canadaclubs

Teacher Tip:

Your Bonus Bank Rewards carry over from year to year!



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REWARDS

Rewards Each Month!

**2 The more months
you place an order,
the more you earn!**

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- We reward our loyal customers and classrooms for placing even a small order every month!
- Place an order of at least \$25 each calendar month to earn rewards!
- It doesn't matter which flyers you order from, all student items count!
- Low class participation this month? You can still place your own order for your classroom to qualify!

Order in
All 10 Months
& Earn
\$150!



*Only one
\$25 order per
calendar month
counts.*

To find more information
on how to qualify, visit
scholastic.ca/canadaclubs

REDEEMING

There are 2 Places to Redeem

1 Reading Club!

[scholastic.ca/canadaclubs](https://www.scholastic.ca/canadaclubs)

You can redeem Bonus Bank Rewards for classroom resources in the student flyer or in the Reading Club Classroom Reward Catalogue!



To Redeem: Apply your Bonus Bank Rewards upon checkout for the "Your Teacher Order" portion of your order.



REWARDS

Your Bonus Bank Rewards!

2 Classroom Essentials!

classroomessentials.ca • indispensablesduprof.ca

You can also redeem Bonus Bank Rewards from the Classroom Essentials Catalogues!



**Classroom
Furnishings**



Hands-On



**Flexible
Seating**

SIGN UP FOR EMAILS



from Scholastic Reading Club to receive exclusive offers, book recommendations, contests, important updates, and more!

You will also automatically earn

\$5 IN BONUS BANK REWARDS!

Call customer service or login online and go to My Account/ Profile and say "Yes" to receiving promotional emails! The \$5 in Bonus Bank rewards will be added automatically to your account.

Reading Rewards



We know that the books kids pick out themselves are their favourite. We offer Free Book Coupons to help teachers generate classroom excitement.

\$6 FREE BOOK PICK

On an order of \$25 or more!

USE CODE **AWHTWLM** AT CHECKOUT

COUPON AWHTWLM VALID AUGUST 1, 2018 AT 12:01 AM EST–JUNE 30, 2019 AT 11:59 PM EST, for one FREE Book worth \$6 or less pre-tax with an order of \$25* or more. Free Book must be selected from the monthly student club flyers and teacher pages, or student online-only items. Coupon cannot be applied to a more expensive item. One redemption per customer. Not redeemable for cash. Not transferable. Not for resale. Coupon code must be applied at time of order and cannot be applied retroactively. Valid on Reading Club only (www.scholastic.ca/canadaclubs). *Qualifying Order Value of \$25 is based on the pre-tax total of items ordered from Reading Club student flyers and teacher pages, and student online-only items, less any Bonus Bank Rewards or Credit Notes redeemed. It excludes items ordered from the Classroom Rewards, Warehouse Sale, and Teacher Exclusive Back-to-School categories.

How to Order...



1

**SIGN UP &
SIGN IN**

2

**SEND FLYERS
HOME**

**\$60 IN
COUPONS**

New to Reading Club?

With your first-ever order you will receive a Welcome Kit with a Reading Club Organizer, Free Book Coupons, and more!

3

**PLACE ORDER
ONLINE**

4

**EARN
REWARDS**

We're always here to help!

Call us: **1-800-268-3860** Email: **custserve@scholastic.ca**

Love Reading? Let's Chat!



@ScholasticReadingClubCanada

#WeLoveReadingClub